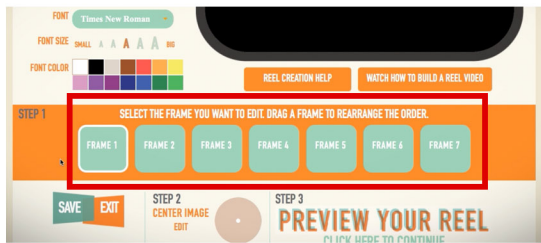


STEP 1 NAMING YOUR REEL

It's a good idea to start with naming your reel. Select the box on the top left titled "Name your reel" and type it in.



STEP 2 WORKING WITH FRAMES

Each reel has 7 frames that you can individually add images and text too. To work on a particular frame, just select it from the row.



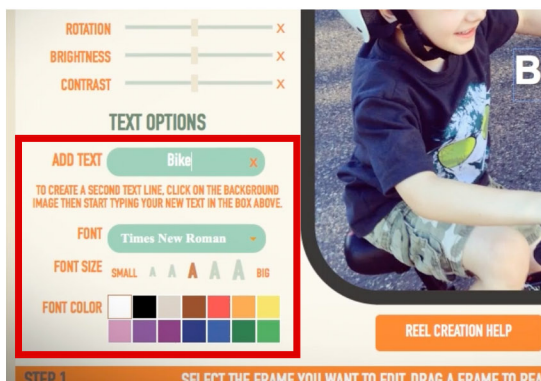
STEP 3 ADDING IMAGES

To add an image, make sure you select the frame you want the image to go in first. Then select the "Add Image" button near the top left of the screen. You can select an image from your device or choose one from our vast collection that might serve as a great background. To replace an image, you just need to repeat the process.



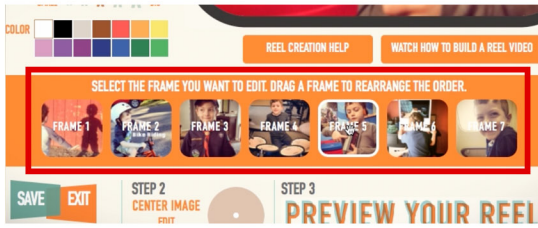
STEP 4 EDITING THE IMAGE

Once an image appears in the large box on the right, you can use the controls on the left to adjust it to your liking. There are many options to help make the image look its best. You can also move and crop the image in the large frame by dragging it.



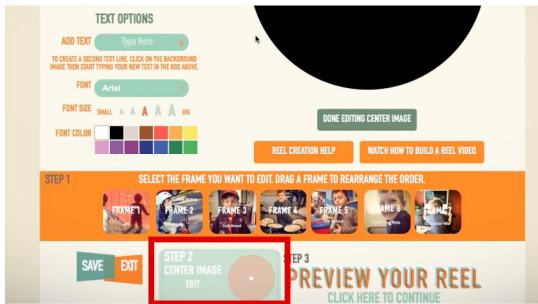
STEP 5 ADDING TEXT

To add text on the image, select the "Type Here" box in the text options area on the left. Type in the text you want and then use the controls below to edit the font, size and color. You can move around the text on the image to the position you want. To add another text field, deselect the first text box by touching the background image and then start typing new copy in the text box on the left. To delete a text field, select the text and then click the "x" on the left.



STEP 6 REARRANGING FRAMES

Rearranging frames couldn't be easier. Just drag the frame in the row to the desired spot and they will all fall in line.



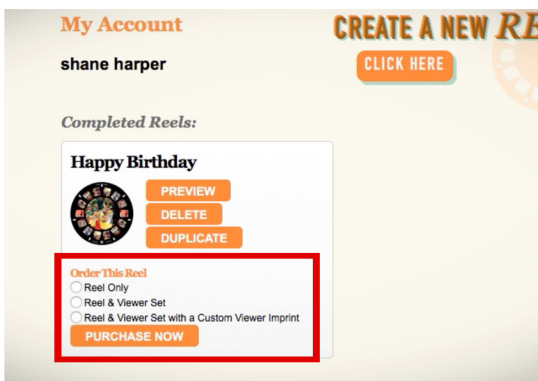
STEP 7 CENTER ART

Select the center image area below and watch as the large photo box on the right changes to a circle. You are now ready to add an image and edit it just like you had for the frames. When you are finished, select the "done editing center image" button under the large circle.



STEP 8 PREVIEWING & APPROVING YOUR REEL

When you are done editing the frames and center art, it is time to preview the reel. Click the large "Preview Your Reel" button on the lower right and give it a moment to render the reel. Once there, you can see the reel and an enlarged version of the frame. Click the next or back button to preview all 7 frames. If you are satisfied with your work, click the approve button. If not, you can go back and do more editing. Don't have enough time to finish your reel? We have a save button on the lower left of the edit page. You can safely exit from here as well.



STEP 9 ORDERING YOUR REEL

Once you have a completed and approved reel, you can purchase it from the account page. Select the product you want and hit "Purchase Now". From there, it will walk you through a process to add it to the cart. If you have a gift certificate or a redemption code for a free reel, enter that information on the check out page.